



The Jupiter Festival of Bands is the premier marching band festival of the Palm Beaches. The Festival of Bands showcases a unique opportunity for music programs throughout Florida to perform and showcase their talents. The event features the finest marching bands in Florida. Jupiter Community High School is honored to host the 2022 Festival of Bands. The Spirit of Jupiter-Jupiter Community High School's Marching Band won First Place at the 2021 Florida Marching Band Championships. We invite our community to partner with us as we celebrate competition and music!

Frequency: Annually, Saturday, November 5, 2022





Presenting Sponsor Cost: \$10,000.

Presenting Sponsor is an exclusive sponsorship at the highest level. Only one is available each year.

Tickets and Hospitality:

- a. 100 one-day tickets to Festival of Bands (value \$1,500)
- b. 20 passes to the VIP Directors Hospitality area, providing complimentary lunch and dinner. (value \$2000)
- c. 10 passes to the Kick-Off Party (value \$1000)
- c. 2 passes to the VIP Parking area onsite at Festival of Bands (value \$60)

Internet Site: Your name and logo will be included on the Jupiterbands.com website from now until Jan 1, 2023. A hyperlink can be included on your site. (value \$1000)

Full Promotional Rights:

- a. Logo on all digital and print promotional items (value \$2,000)
- b. Full-page ad in the official digital event program (value \$500)
- c. Logo on digital tickets (value \$300)
- d. Pre-event e-blast to 500 Festival of Bands patrons (value \$100)
- e. Post-event "Thank You" e-blast to 500 Festival of Bands patrons (value \$100)

Extensive On-Site Presence: Sponsor will have access to Festival of Bands patrons through the following activities:

- a. 20' x 10' space to be used to promote your company and it's services. One 20' x 10' tent with four side walls electric, four 8' tables, and 8 chairs are included. The sponsor is responsible for all decor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. (value \$5000)
- b. Placement of 4 Sponsor logo fence banners no larger than 10' x 4' throughout festival grounds (provided by the sponsor) Please deliver banners 2 weeks in advance of the event so that event staff can place them on the day of the event. (value \$500)
- c. Opportunity to provide sponsor flags to be placed at each gate (value \$1,500)
- d. Sponsor logo included on all-volunteer t-shirts up to 200 (value \$1000)
- e. Recognition throughout the day (four times minimum) by the announcer of the event (value \$500)



Title Sponsorships \$1,000-\$5,000

This sponsorship gives title rights to individual components of the Festival of Bands. Only one for each of the following areas is available:

Kids Under 12 are Free-\$1,000. Kids Under 12 get in Free courtesy of sponsors, used in all ticket sales promotions. Each child admitted will receive a sticker with a sponsor logo.

Water Sponsor-\$3,000 Hydration is key when hosting a marching band competition. Help support the Festival of bands through sponsorship of multiple water/hydration stations at the event.

Festival of Bands Pavilion- \$5,000: An open-air pavilion featuring plenty of spaced seating to rest while listening to the performances

Directors/VIP Lounge- \$4,000 The Directors/VIP is a ticketed area for VIPs with complimentary food and beverage throughout the day

Official Ride Safety Partner- \$2,000 Your company could be known as the company who wants everyone to get there and get home safely! The Festival of Bands team will offer a safe place for patrons for pickup and drop-off for ride-sharing services. Your logo will be prominently placed at two drop-off locations.

Ticket Partner/Booth \$2,000: Have your company be advertised right on the back of the digital tickets! Digital is the way to go-most tickets are sold online. Place a special offer to draw potential clients into your business. Tickets are both digital and physical but this sponsorship would allow the opportunity to be included on the digital tickets as well as allow your company logo placed at all 2 ticket booths located onsite.

Fan Favorite Award-\$1,000: Be front and center with the awards ceremony. The most coveted award for bands throughout South Florida! The Fan Favorite award.

Trophies \$4,000-Be front and center with the awards ceremony to present the Grand Champion Awards for the main event.

Automobile-\$5,000: Nothing like having a prime location in front of 5,000+ consumers for your two (2) top-of-the-line vehicles.

Kick-Off Party-\$3,000 Annual party for VIPs, Jupiter Alumni Association Members, and sponsors.



Volunteers-\$2,000 Volunteer headquarters, home to 200 volunteers throughout the day including logo rights on all-volunteer uniform t-shirts

Information Booth- \$1,000 The information booth keeps patrons informed or where to go, what to do, and who to see.

Recycle Right-\$2,000 This reminds patrons to remember to recycle items correctly and allows the Festival to continue its sustainability efforts.

Health and Safety- \$3,000 Show off your company's care for the community by being the Festival of Band's partner. The company logo will be included on all Health and Safety signage on trolleys, gates, and throughout the grounds. Includes a double booth.

Main Field-\$5,000 Includes signage at the main stage area which is at the center of the festival and provides ongoing musical entertainment during the event. Includes a double booth.

Benefits of Title Sponsor.

1. Tickets and Hospitality: Hospitality/Entertainment benefits for distribution to key customers, clients, and employees as outlined below.

<i>Title Cost</i>	<i>Day Admission</i>	<i>VIP Hospitality</i>	<i>Kick-Off Party</i>
\$1,000	10 one-day tickets	2 passes	2 passes
\$2,000	20 one-day tickets	4 passes	2 passes
\$3,000	30 one-day tickets	6 passes	4 passes
\$4,000	40 one-day tickets	8 passes	4 passes
\$5,000	50 one-day tickets	10 passes	4 passes

2. Internet Site. Your logo will be included on the Festival of Bands internet site now until January 1, 2022. A hyperlink can be included to your website (if the web address is provided to the Festival of Bands Sponsorship Coordinator) (value \$1,200)



3. Full Promotional Rights. Your Company logo will be included on the following Festival of Bands print collateral:
 - a. Official Event Program (value \$250)
 - b. Sponsor Recognition Banner posted prominently at the event site the day of the event (value \$1,000)
 - c. Pre-event e-blast, 500 Festival of Bands patrons (value \$250)
 - d. Post-event e-blast, 500 Festival of Bands patrons (value \$250)

4. Extensive On-site Presence Sponsor will have access to patrons through the following opportunities
 - a. 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, one 8' table, and two chairs are included. The sponsor is responsible for all the decor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. (value \$1,500)
 - b. Placement of up to three sponsors designed/logoed fence banners no larger than 5' x 4' throughout festival grounds. Fence banners must have grommets on a minimum of 4 corners and must be delivered to the Festival of Bands Sponsorship Coordinator a minimum of 2 weeks before the event takes place. Placement to be determined by Festival of Bands staff. (value \$1,000)

5. Exclusive rights to Official Title Area Sponsorship. AS the Official Title Area sponsor, the sponsor will have top-level title sponsor trademark recognition as outlined below.
 - a. Sponsor name will be included as Official Title Sponsor in all press releases related to Title area (value \$500)
 - b. Sponsor name will be included on festival map designating where Title area is located (if applicable) (value \$500)
 - c. All signage related to the Title area will include the sponsor logo. Festival of Bands will create a minimum of one large sign designating the entrance and exit of the Title Area (value \$500)

6. Post-event items: The sponsor will receive the following items within 60 days of completion of the event:
 - a. Sponsor will receive a detailed report following Festival of Bands including attendance and copies of promotional/media related to the event.



Other Sponsorships

Platinum Sponsor \$750

- Half page ad in Festival of Bands program (value \$250)
- Company name listed on Festival of Bands Website and Official Event Program (value \$300)
- 10 general admission tickets (value \$150)
- 2 VIP tickets (value \$100)
- 2 tickets to Kick Off Party (value \$200)

Blue Sponsor \$500

- Half page ad in Festival of Bands program (value \$250)
- Company name listed on Festival of Bands Website and Official Event Program (value \$300)
- 8 general admission tickets (value \$120)
- 2 VIP tickets - lunch and beverage included (value \$200)
- 2 tickets to Kick Off Party (value \$200)

Red Sponsor \$250

- Company name listed on Festival of Bands Web site and Official Event Program (value \$300)
- 6 general admission tickets (value \$90)
- 2 VIP Tickets lunch and beverages included (value \$200)

For Questions or more information, please contact the Festival of Bands Sponsorship Coordinator.

Sponsorship Coordinator: Stacie Panton

Email: staciepanton@gmail.com

Phone: 561-215-8096 (cell)

Music Director: Ryan Ross

Email: ryan.ross@palmbeachschools.org

Phone: 561-744-7921 (office)