

ADVERTISING AGREEMENT

<u>Ad Type</u>	<u>Ad Size (L x W)</u>	<u>Cost</u>	<u>Quantity</u>
Full Page (back cover) * one available until sold	8" x 5"	\$150	_____
Full Page (inside cover/center pages)	8" x 5"	\$125	_____
Full Page	8" x 5"	\$85	_____
One-Half Page	4" x 5"	\$50	_____
One-Third Page (business card)	2.66" x 5"	\$35	_____
Check if Submitting Electronic Advertisement _____			

Company Name

Contact Person

Address

City, State, Zip Code

Phone Number

Email Address

Web Site to post on JupiterBands.com

Name of JHS Band Student/Advertising Sales Contact

Make checks payable to "JHS Band." All ads are to be PAID IN FULL with submission of this contract.

Having read this agreement, I agree to act in accordance with all the terms and conditions described herein.

Advertiser Signature

Date

JUPITER HIGH SCHOOL BAND

2018-2019

Concert Series Program Advertising



Concerts are held in the
Jupiter High School Auditorium in:

December 2018

February/March 2019

May 2019

Jupiter High School Band

500 North Military Trail
Jupiter, FL 33458
www.JupiterBands.com

Advertising Benefits

Concert Program Advertisements support the Jupiter High School Band while promoting your own business in our concert program. Your ad will appear in programs distributed at all 2018-2019 concerts, beginning with our Winter Concert in December. **With a yearly attendance estimated at 2,000 people, your ad will be seen throughout the year by local Jupiter, Tequesta and other northern Palm Beach County residents!**

JHS Band concert programs are a playbill size, printed on high-quality paper in black and white. Prices cover ad placement in programs for three performances in December, February/March, and May. The program will include business advertisements, parent dedications and congratulations, schedules of music-related events, and an insert for the evening's performances.

All advertisers will receive:

- an advertisement in five concert programs,
- a letter of acknowledgement, and
- a hyperlinked listing on the band's web site at JupiterBands.com.

All orders must be placed and ads/artwork received by Tuesday, October 31, 2018.

By advertising with JHS Band, you are helping one of 200+ band students meet their individual fundraising goal to meet our \$270,000 band program budget, which is raised solely by fundraising and donations.

With your support, our band students receive a quality music education and all of the rewards it provides.

Thank you for your consideration!

Questions or concerns? Please contact:

JupiterBands@gmail.com



Tips to Prepare Your Ad

Ads that look sharp and clean will attract more attention. Many ads are submitted using graphics that have been pulled from a web page. Unfortunately, these graphics do not print well and will look blurry and unattractive.

All electronic files must be high resolution or poor print quality will result. Original photos or scanned images at 300 dpi or larger are best. Logos from printed material, original art and typewritten content are preferred.

All ad content must be appropriate for school distribution and must be approved by the publisher. Placement within the concert program is at the discretion of the JHS Band.

Ads must be the exact size of the purchased space. If content is too large for ad size purchased, it will be edited at publisher's discretion. If an ad is submitted in the wrong orientation (horizontal vs. vertical), the ad will be reduced to fit, and legibility cannot be guaranteed.

All ads must be submitted in black and white.

Electronic ads can be submitted in the ONLY following formats: JPG, PNG, Microsoft Word, or Microsoft Publisher. Please do NOT submit PDF files.

Please print and attach a hard copy of the ad to this contract for content confirmation. A clean, unfolded paper copy of your advertisement (such as a business card) can be submitted in lieu of an electronic copy.

To Submit an Advertisement:

1. Complete the Advertising Agreement on the back of this page.
2. Make checks payable to "Jupiter High School Band."
3. Submit the agreement, paper copy of the ad, and payment to your JHS Band Ad Sales Contact.
4. Email your black and white computer ready artwork (in acceptable file format) to JupiterBands@gmail.com.

All orders must be placed and ads/artwork received by Tuesday, October 31, 2018.