

## Warrior Band Boosters General Meeting Minutes

Date: November 20, 2013  
Location: Band Room  
Meeting called to order: 7:05 pm

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Booster President Kate Tierney called the meeting to order and welcomed everyone in attendance.

The minutes from the October 17, 2013, Booster meeting were distributed prior to the meeting via email. The minutes were approved on motion from Bill Mallette, seconded by Susan Taylor.

### **FINANCES** – Rose Lynch

We are doing well; we are not in as dire straits as last month.

- Concessions are much higher than expected. We have cleared \$8,000. Much of this profit is from funnel cakes and fried Oreos. Part of the reason we did better this year is that we had a rained out game last year. We also had water left over from the SFWGA event so we did not have to purchase as much for concessions this year. Lastly, we had hot dogs and sausages donated.
- According to Peggy (the JHS Treasurer), the band has \$56,000 in our account, but much of that is tied up in fundraising. We should have a net profit of approximately \$15,000 in Christmas tree sales. We have about \$38,000 in checks that we are holding, and we should have \$11,000 in FMBC expenses due soon. This leaves us with \$7,000 remaining in the account, \$4,000 of which is excess Fair Share (reserved for next year), so we have approximately \$3,000 available in cash. We will also have approximately \$1,500 in FBA fees due soon.
- Fundraising ideas discussed:
  - Sell dinner before the February or May concerts
  - Jupiter Jubilee – sell fried Oreos in addition to drinks
  - Bingo event or Spaghetti dinner
  - Sell dinner or concessions for drama or chorus performance
  - We did discuss the possibility of doing concessions for Paris Ballet, but they were approached by another group.
- Fundraising accounts are up to date with the exception of the Christmas tree fundraiser, October volunteer hours, concert program advertisements and dedications, and any checks written to the band for volunteer shirts.
- In order to participate in any winter groups (percussion or guard), previous Fair Share fees must be paid in full.

### **FMBC** – Stephanie Schulz

We have enough volunteers for pit and props.

Stephanie is in contact with the bus company regarding the drivers and the condition of the buses (Frederick and Bob) we will have.

Currently we have no one riding on the trucks with the drivers. They will be arriving Thursday night to be loaded after rehearsal and returning early Sunday.

Students will need water coolers on Friday for rehearsal in Tampa. This was inadvertently left off of the packing list that was distributed.

Stephanie has signs for parking overnight at the school for those who need them. All vehicles (for chaperones and students) should park in the staff parking lot over the weekend for security reasons. If a student has any special medical needs or medications, parents should contact Susan Taylor.

### **FUNDRAISING** – Bonnie Welsh

#### House of the Haunted Lodge

We won the House of the Haunted Lodge contest, a \$500 prize for the band!

#### Honda Classic Birdies for Children

This fundraiser is in conjunction with the Honda Classic golf tournament held in late February 2014. For every donation made in the name of JHS Band, the Honda Classic tournament gives back 110% to the band. Donors can also guess the number of birdies that will be made during the tournament for a chance at a new Honda vehicle.

#### Jupiter Jubilee

The Jupiter Jubilee will be held Saturday, February 1st from 11:00am to 5:00pm at the Jupiter Community Center. We will be selling drinks and possible fried Oreos and funnel cakes. It is possible we will not have access to the Coke truck this year, so we should plan accordingly.

We will have sign up sheets available closer to the event.

#### Spring Training Game Concessions

Everyone who wants to participate in Roger Dean Concessions for spring training games must attend a training session. Participants must be 16 years or older; there is a new manager at the stadium who is enforcing this age requirement. Parents can work and earn money towards their student's fundraising account.

If you are even considering participating, please sign up for a mandatory training session. Bonnie has sign up sheets tonight. Training sessions will be held:

January 9th at 6pm

January 11th at 10am

January 11th at 12pm

January 30th at 6pm

February 1st at 10am

February 1st at 2pm

#### Toys for Tots

A collection bin will be placed in the band room from December 2nd through December 7th (Christmas tree pick up) to collect Toys for Tots. Donations will be delivered to the boat parade the evening of December 7th.

### **FUNDRAISING** – Kate Tierney

#### Christmas Trees

Students will unload trucks on delivery day, Friday, December 6th. Customers will pick up trees on Saturday, December 7th from 9:00am to 1:00pm.

All customers should receive an automated phone call with pick up information, but we encourage all band members to contact their customers to remind them.

We will need volunteers with chainsaws on Friday afternoon (3pm-5pm) and Saturday (9am-1pm).

The "bow guy" will be selling bows at Christmas tree pick up too.

### **ATHLETIC FIELD** – Debbie Wiley

We are looking for band parents to participate on the Athletic Boosters' Capital Campaign Committee to raise funds for the turf field to be put in place by Fall 2014. The first meeting is tomorrow, November 21st, at 6:00pm. We would especially like band parents who may not already be involved to step up and participate.

### **JTAA HOLIDAY PARADE**

The annual parade is Sunday, December 8th. Rehearsal for the parade is scheduled for the LTM on Thursday, December 5th.

### **WINTER CONCERT**

The winter concert is Thursday, December 12th at 7:00pm. Lana Weifels will determine when we can decorate for the concert and get an email out to volunteers.

It was suggested that we borrow plants from Bongard Nursery to decorate. The drama department has done this in the past.

Bill Mallette is working on getting ROTC students to act as ushers to man the doors during the concert.

### **CONCERT EXPERIENCE** – Bill Mallette

Bill has received many suggestions regarding the concert experience that were discussed.

#### Pre-Sale Tickets

We can encourage attendance by people living in assisted living facilities and/or retirement centers by offering a discount through pre-sale tickets. Another thought is to charge \$50 per bus.

The chorus program pre-sells tickets, and sales go towards student fundraising accounts. Many agreed that pre-sale tickets were a good idea, but someone would need to step up to chair this effort. We have a big problem with students not turning in fundraisers on time, and that needs to be considered when deciding on the logistics of this proposal.

We would also need a way to confirm receipt of ticket orders - perhaps by email - keeping in mind that tickets may be sold to people for whom we do not have email addresses. For example, what if someone thought they purchased pre-sale tickets but we do not have an order for them the night of the concert?

*It was agreed that this is a good idea, but it is too close to the Winter Concert to pursue right now. We will discuss this at the December meeting for possible implementation at the February or May concerts.*

#### Family Pricing

We could provide a discount to band families - sell a package of tickets at a flat rate for all family members. This would make attending concerts more affordable to families. A 4-pack of tickets was suggested, but it was also noted that we need to keep careful count of how many tickets are sold for school accounting purposes.

Middle school students should be free with student ID.

Last year's ticket prices: \$10 per person; Seniors over 65 & students are \$5; children 10 and under are free.

Can we afford to reduce the ticket price? Rose has determined previously that we need to increase attendance by 35% if we cut the ticket price to \$5 per person.

Bill Mallette made a motion that was seconded by Pam Crider to drop the price for concert tickets to \$5 per person for the December concert. The motion also stated that students 8th grade and under will be admitted free with student ID. We will reevaluate the ticket price after the December concert.

The motion was approved. We hope this change in ticket price will increase the size of the audience, which would help further promote the band. It was noted that Jupiter Middle School has their concert the same night.

#### Concert Promotion

Bill has submitted information about the concert to various media outlets.

The program has been sent to the printer. Concert etiquette has been added to the program. Our sales of dedications were lower than expected. If there is interest, we could consider opening up sales again for the February and May concerts to include dedications in the program insert.

We need to create a flyer that can be posted at local businesses and community bulletin boards and distributed to the middle school bands.

Debbie Wiley will update Kim Maihack's flyer from last year for distribution.

Bill would also like to send a personal invitation to the middle school band directors, government officials and the press. It was noted that government officials cannot accept free tickets.

Bill would also like to promote the availability of our different band groups for functions. We usually receive a donation as compensation for these types of performances.

#### During the Concert

Before the concert starts, Bill would like to have someone remind audience members of concert etiquette and the availability of concessions during the intermission. It should also be announced that no one can enter while a band is playing.

Bill suggested having Color Guard members (or whoever is working concessions) dress in a uniform - something simple like a white dress shirt and black skirt or pants. He also suggested pre-selling concession items to speed up the lines at intermission, but it was pointed out that the bake sale is not normally set up until after the concert starts. Color Guard members who volunteer to do receive credit in their fundraising account from concession sales.

Bake sale items will be donated by parents as in past years. It was suggested that we contact grocery stores for donations also.

We do need to help remind the students that once they have purchased something from the concessions table, they need to move away and make room for more customers.

The following groups will have tables at the December concert:

- JPAF
- 21st Century Photography (to show band pictures taken at school)
- Bow Guy
- Band Concessions

Can put the concession area in the auditorium lobby?

We also need an announcement at the end of intermission out by concessions to let people know that it is time to go back inside for the second half of the concert.

It was noted that we need to rotate parent volunteers so they can see "their" student(s) perform.

### Pre-Concert Dinner

Bill would like to investigate selling tickets to a pre-concert dinner - something simple like ziti, salad and bread. We could use the warmers from concessions and sell food until it's gone. We can put tables and chairs in the courtyard.

Many like this idea but think it is too much to do for the December concert. Perhaps we can negotiate with the chorus or drama departments and propose it as a fundraiser for them? We could do the same for one of their performances?

### **SFWGA CHAMPIONSHIP PRELIMS** – Kate Tierney

We will be hosting the SFWGA Championship Prelims again this year on Saturday, March 15th. We will have volunteer sign ups and a planning meeting soon after FMBC. This event requires a LOT of manpower.

We need to start collecting donations ASAP. We hope to do more legwork for this event earlier this year.

### **WINTER GROUPS**

We are planning on having Winter Percussion, Winter Guard and Winter Brass groups this year.

We will need parent representatives/volunteer coordinators for all of these groups. This person acts as a liaison between the staff and the parents of students participating in the group. Each group will also need a travel coordinator.

### **MONTHLY CONSTRUCTIVE CRITICISM**

#### Middle School Night

- Michelle Kellogg did a great job!
- The middle school kids did not purchase items from our bake sale, but they did sell well at concessions.
- We need to assign a parent volunteer to help seat the middle school students in the stands after pre-game festivities. It took way too long for students to get seated.
- We do not need to purchase so many pizzas.
- Selling extra concessions items in the stands works really well, but we need more people to help sell!

#### Senior Night

- It was a shame that there was a conflict between the chorus concert and Senior Night, but Mr. Larkin explained that the only other option for the chorus concert was FMBC weekend, which would have been a much worse conflict.

### **MISCELLANEOUS**

We do have some cookie dough, pizza and pretzels for sale - leftovers from the cheesecake fundraiser.

### **UPCOMING EVENTS**

- 11/21 - Spirit Rehearsal Parent Preview Night (Come join us!)
- 11/22-24/13 - SPIRIT FMBC CHAMPIONSHIPS
- 12/3/13 - Winter Guard auditions  
*After the meeting, the Winter Guard auditions were changed to December 4th*

- 12/4/13 - December Booster meeting
- 12/5/13 - Holiday Parade Practice @ 3:00 p.m.
- 12/7/13 - Christmas Trees!!!! @ 9:00 am - 1:00 p.m.
- 12/8/13 - JTAA Holiday Parade: Call time 12:00 p.m.
- 12/11/13 - Concert Rehearsal (ALL BANDS): @ 5:00pm
- 12/12/13 - Winter Concert @ 7:00 p.m.

**ADJOURNMENT**

Susan Taylor made a motion to adjourn the meeting at 8:20pm. Alma Cabrera seconded the motion, and the meeting was adjourned.