

Senior Ad Information

Congratulatory Yearbook Pages 2014-2015



Parents & Families of Seniors,

Creating a SENIOR AD is a wonderful way to make a personalized memory in your yearbook that will last forever. Celebrate your senior's accomplishments and memory at JHS by creating a special page just for them.

Basically, we (Chieftain Staff) will create the entire ad for you. When spending a significant amount of money on an ad, our staff wants to make sure your page is as professional looking and clear as possible. When ads are created at home or on programs other than our own, they have to go through a process of scanning multiple times, and the finished product is less than perfect. When we create ads on our own professional design software, it allows us to make a beautiful page that blends with the rest of the other high-quality production pages in the yearbook. It also takes the headache away from you!

Once your design choices are selected and payment is made, all we need are your pictures, in a digital format (on disc or flash drive) and your choice of wording. **Everything must be turned in at once.** Remember your business can always create a congratulatory page for your senior as well!

In addition, if you feel like you need more personalized attention in creating your senior ad, we will have a **SENIOR AD PARENT NIGHT on MONDAY, MARCH 2nd from 5:00-7:00 p.m. (in room 4-203)** where you can come and sit down with a yearbook staff designer for free! Here you will meet one-on-one for 30 minutes with a staffer who will design your senior ad right in front of you on the computer, help you make layout choices, and assist with wording. All ad purchases will also receive a PDF file emailed to you for final proofing before it is sent for production.

We are willing to work as hard as we have to to make sure these senior ads are as PERFECT as possible. This is an extremely important part of the Chieftain Yearbook tradition and for the cost of the page you deserve the BEST we can give.

In this packet you will find all the information you need to order your senior ad for the yearbook. Please feel free to e-mail me at ericka.muncy@palmbeachschools.org at any time to discuss any questions or concerns you might have about senior ads.

Sincerely,

Ericka Muncy

Ericka Muncy
Jupiter High School
Yearbook Adviser

All pages are in full color and printed on 100# paper for the highest quality production

Ad Prices

Full page = \$400 (yearbook \$50)

1/2 Page = \$275 (book full price)

1/4 Page = \$125 (book full price)

1/8 Page = \$70 (book full price)

Number of Pictures & Words:

1. Full Page: 1-15 pictures, max 100 words
2. 1/2 Page: 1-5 pictures, max 50 words
3. 1/4 Page: 1-3 pictures, max 25 words
4. 1/8 Page: One picture only (head-shot suggested) max 10-15 words

How to submit photos:

If you are working with original hard copies of photos.

- You can take them to CVS, Walgreens, or any photo processing center that will allow you to scan the pictures and create a disc to send in to us.

If you are working with pictures on your computer.

- You can transfer them on to a disc or flash drive to send in to us. (Discs and flash drives will be returned at the end of the year if you contact me.)
- If it is less than five pictures, you can email them to me at school.
- **NOTE:** Uploading and downloading pictures from websites changes the size and format of the photo each time and by the time we get it is either too small or the quality is too low for us to use, i.e. Facebook. To make sure your page looks its' best, please be careful not too download photos, original files are best.

Copy (writing) for the ad:

Please submit the copy for your senior ad on a Word document typed exactly how you would like it to be on the page. Please proof read for errors as we will enter it on the page exactly how it is given to us. You can either submit a hard copy in this package or attach the Word file onto the disc or thumb drive, if that's how you will be submitting your photos. If you are having trouble with what to say or what other parent's usually put and would like to look at some examples or get some assistance, consider coming to the Parent Night.

Layout: Please check the size of ad you'd like on the next page. Templates (layouts) will be e-mailed.

Senior AD Information

Student's Name *as you would like it printed* on the page:

Does the student know about the yearbook AD? -----

Contact Information for person purchasing the AD

Name: -----

Phone #: -----

Email Address: -----

(This is where the proof will be sent for approval.)

Is it ok to contact you during the day with this contact information? -----

If not, please list the best time to contact you with questions.

Please check the size AD you are purchasing:

Full Page

Half Page

Quarter Page

Eighth Page

Payment Options:

1. Check made out to Jupiter High School, with your seniors name and "senior ad" in the memo
2. Cash in an envelope labeled with your students name and "senior ad."

Photo placement notes: _____

Other Questions/Concerns:

****Important Notes****

We can only accept COMPLETE packages with payment, digital pictures, word choice and this completed packet. Ad spaces are sold on a first come, first served basis.