



FOR IMMEDIATE RELEASE

CONTACT: Bonnie Welsh
561-301-5047
bfwelsh@hotmail.com

**JUPITER HIGH SCHOOL BAND PARTNERS WITH MACY'S FOR
SEVENTH ANNUAL "SHOP FOR A CAUSE"**

*Macy's helps local charity raise funds and awareness for important cause
through annual charity shopping event*

Palm Beach Gardens, FL – Saturday, August 25, 2012 – Macy's will partner with **Jupiter High School Band** to invite customers to participate in Macy's seventh annual "Shop for a Cause" charity shopping event. Macy's 2012 Shop for a Cause will take place on August 25, 2012; **customers can purchase tickets now from Jupiter High School Band students**. Macy's Shop For A Cause is a unique one-day-only shopping event created to support local charities' fundraising efforts, which have helped raised more than \$42 million for charities across the country since 2006.

"Giving back is a cornerstone of Macy's culture, and through our annual Shop For A Cause program Macy's has been able to raise more than \$42 million for local and national charities that are meaningful for our customers and associates," said Martine Reardon, Macy's chief marketing officer. "We are proud to offer our customers a simple way to make a positive difference in their communities while enjoying great savings at Macy's. Our customers' ongoing support is an inspiration, and we hope to continue making an impact for years to come."

Macy's has provided Jupiter High School Band students with shopping passes to sell for \$5 each. The organization will keep 100% of every ticket it sells. The more tickets sold by band students, the more money it will raise!

By purchasing a shopping pass to the event from Jupiter High School Band, customers support the band program while enjoying a day of spectacular discounts, entertainment, special events. Pass holders will enjoy 25% off on regular, sale and clearance merchandise, including designer brands, with certain restrictions and exclusions. Savings passes also offer 10% off furniture, mattresses and area rugs. Pass holders are eligible to win a \$500 gift card with no purchase necessary.

For more information about Macy's Shop For A Cause event, visit macys.com/shopforacause.

About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

About the Jupiter High School Band

The Jupiter High School Band program has a long standing tradition of high standards and excellence. The band program has consistently received high honors from the Florida Bandmasters Association at both the District and State levels. The marching band has a track record of placing in the top 5 marching bands in the state in their class. The winter guard has represented the community on an international level within the Winter Guard International circuit. The Warrior Band members are known as the "Musical Ambassadors" of the community of Jupiter. The band students of the Warrior Band program have been fortunate enough to perform throughout the United States, Bahamas, and Europe. The band also supports the community with performances in community parades, the Jupiter Jubilee, grand openings, and other special events.

The band program consists of The Spirit of Jupiter (otherwise known as the Marching Warriors), Winter Guard, Winter Percussion, Wind Ensemble, Symphonic Band, Jazz Ensemble, Jazz Combo, Percussion Ensemble, and the Rock Band. Music Education enriches the lives of nearly 200 band students every year.

Much of our financial means in which we run our band program come from fundraisers like the Macy's Shop for a Cause event. Each band student is responsible for raising his or her "fair share" of the budgeted expenses. Our goal is to become one of the most successful band programs in the country. We are asking for your help to do so!

###